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## **CLAIMS**

The embodiments of the invention in which an exclusive property or privilege is claimed are defined as follows:

- 1. A re-sealable container closure comprising:
  - a base ply including a first side and a second side;
  - a tear strip secured to said base ply;
  - a pressure-sensitive adhesive disposed on said second side; and
- a pair of strips of a hook-and-loop fastening system, one of said strips adhesively attached to said base ply on said first side.
- 2. The re-sealable container closure label of claim 1 wherein said tear strip is secured to said first side.
- 3. The re-sealable container closure label of claim 1 wherein said tear strip is secured to said second side.
- 4. The re-sealable container closure label of claim 2 comprising a cover ply secured over said tear strip and said pair of strips of the hook-and-loop fastening system.
- 5. The re-sealable container closure label of claim 1 comprising a release liner disposed over said pressure-sensitive adhesive.
- 6. The re-sealable container closure label of claim 5 wherein said tear strip is adjacent pair of strips.
- 7. The re-sealable container closure label of claim 6 comprising an information field adjacent said tear strip.
  - 8. A closure apparatus comprising:
    - a base label;

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- a touch fastening system secured to said base label; and
- a cover label disposed over said touch fastening system to sandwich said touch fastening system between said cover label and said base label.
- 9. The closure apparatus of claim 8 comprising a tear strip sandwiched between said base label and said cover label.
  - 10. The closure apparatus of claim 9 comprising at least one of perforations and tear lines disposed adjacent to said touch fastening system.
  - 11. The closure apparatus of claim 8 comprising a tear strip disposed on the base label opposite said touch fastening system.
    - 12. A re-sealable container system comprising:
  - a container having upper and lower ends, said container including a front wall having opposite side edges, a back wall having opposite side edges, and side walls extending between said side edges of said front and back walls, said walls having upper and lower ends, at least two of said lower ends of said walls being joined to close said lower end of said container, said upper end of at least one of said walls being folded downwardly adjacent said front wall to form a flap which extends across the upper end of said container; and
    - a re-sealable container closure label including:
    - a base having first and second sides; and
- a pair of elongated strips of a hook-and-loop fastening system secured to said first side, said re-sealable container closure label disposed between said front wall and said flap, one from said flap and said front wall secured over said pair of strips, said second side adhered to the other of said flap and said front wall whereby the upper end of said container is sealed closed.

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- 13. The re-sealable container system of claim 12 wherein said one from said front wall and said flap is adhered directly to said pair of strips.
- 14. The re-sealable container system of claim 12 comprising a cover label adhered over said pair of strips.
- 15. The re-sealable container system of claim 14 wherein said one from said front wall and said flap is adhered directly to said cover label.
  - 16. The re-sealable container system of claim 12 comprising a tear member adjacent said pair of strips secured to at least one of said first and second sides of said base.
- 17. The re-sealable container system of claim 16 wherein said tear member is adjacent said pair of strips and disposed between said flap and said front wall so that when said tear member is pulled by a user, it fractures said flap adjacent the pair of strips, whereby the user may separate said strips and open the upper end of the container.
- 18. The re-sealable container system of claim 16 wherein said re-sealable container closure label extends across the upper end of said container between said flap and said front wall.
- 19. The re-sealable container system of claim 16 wherein the re-sealable container closure label is disposed between said flap and said front wall adjacent one of said side walls.
- 20. The re-sealable container system of claim 19 wherein said flap is sealed to said front wall member except for a portion of the flap adjacent said re-sealable container closure label.
- 21. The re-sealable container system of claim 12 wherein said flap includes at least one from perforations and tear lines so that when a user pulls said flap, said flap tears whereby a user may separate said strips and open said upper end of said container.
  - 22. A method of making a closure system comprising:

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providing a container including a front wall, a back wall, side walls extending between the front wall and the back wall, the walls having upper and lower ends, and the back wall having a flap portion at a back wall upper end extending beyond a front wall upper end to form a flap;

positioning a re-sealable container closure label including a hook and loop fastening system on the front wall upper end;

applying an adhesive to at least one of said flap, said front wall upper end and the re-sealable container closure label; and

folding the flap downwardly adjacent the front wall to seal the flap to the front wall and the re-sealable container closure label.

- 23. The method of claim 22 wherein the re-sealable container closure label of claim 22 includes a tear strip adjacent the hook-and-loop fastening system, the tear strip disposed between the flap and the front wall after said sealing.
- 24. The method of claim 23 wherein the tear strip is disposed for fracturing the flap adjacent the hook-and-loop system.
  - 25. The method of claim 22 wherein the re-sealable container closure label includes a first ply and a second ply, the hook-and-loop fastening system sandwiched therebetween.
  - 26. The method of claim 25 wherein a tear strip is secured between the first ply and the second ply.
  - 27. The method of claim 26 wherein the flap does not cover the tear strip.
- 28. A method for applying a closure label to a container including at least one wall member and a flap capable of being folded downwardly adjacent the wall member comprising:

providing a closure label including a base ply having a pressure-sensitive adhesive disposed on a first side of the base ply and a pair of touch fasteners disposed on a second side of the base ply;

applying the closure label to one from the wall member and the flap; applying an adhesive over at least one of the wall, the flap, and the closure label;

and

folding the flap downwardly adjacent against the wall to seal the flap to the wall except for a portion corresponding to the closure label where the closure label is adhered to at least one of the flap and the wall member.

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- 29. The method of claim 28 wherein the closure label includes a means for fracturing the flap adjacent the pair of touch fastening members.
- 30. The method of claim 28 wherein the tear member includes a grasping tab extending from between the flap and the wall member to facilitate grasping by a user.
- 31. The method of claim 28 where the closure label is applied to one from the wall member and the flap from a web of closure labels.
- 32. The method of claim 28 including at least one of perforations and tear lines disposed adjacent said touch fastening system.
- 33. The method of claim 28 wherein a cover stock label is secured over pair of touch fasteners to sandwich the touch fasteners between the base ply and cover stock label.

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34. The method of claim 33 wherein the adhesive is applied over the cover stock label of the closure label, and the cover stock label prevents the adhesive from contaminating the pair of touch fasteners.